

*You're invited to*

## Special Event

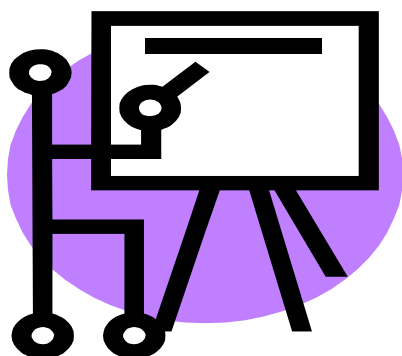
Sponsored by Tri-Cities One-Stop Newark

# CARLOS HERNANDEZ

“Social Media Catalyst, Trainer, Connector and Co-Creator of  
Social Media for the Uncomfortable”

will be presenting:

## USING THE WEB and 2.0 Social Networking



### How to Use 2.0 Social Networking to find a Job!

Topics covered include:

- Whom will you meet and how will they help you
- How to protect your privacy
- How 2.0 Social Networking will help you find a new job or assist you follow your calling
- How to overcome feeling uncomfortable about your on-line presence

### Leveraging Social Networking!

We will discuss:

- How To Use Social Media In Your Career?
- What is Web 2.0?
- Why you need to create a web-based Social Network?
- You have a Social Network, now what?
- The Buzz about LinkedIn, Facebook and Twitter
- Self Branding via Social Networking

### **Location**

**Tri-Cities One-Stop Career Center, Newark**  
39399 Cherry St, Newark, CA 94560  
510-742-2323

### **TIME and DATE**

1:30 P.M - 3:30 P.M  
Friday, September 3rd, 2010

**Parking Passes will be provided at the  
One-Stop Front Desk**

