

Home Energy Retrofit Occupations

2012 No Cost Green Training Opportunities



HERO Program Information

- ◆ **NO COST** training for eligible individuals
- ◆ Obtain skills for entry or advancement in home energy efficiency & green-related industries
- ◆ Emerging industry with projected growth over the next decade
- ◆ Classroom & hands-on instruction addressing employer & industry workforce needs
- ◆ Resume & interviewing skills assistance
- ◆ Opportunities to connect with industry experts
- ◆ Priority given to qualifying US Veterans & spouses

Sign Up Now!

To learn about the next steps contact:

Alameda County/Bay Area: kgreen@ohlone.edu
San Mateo County/Bay Area: HERO@smchsa.org
For details visit www.peninsulaworks/HERO.html

Effective Green Business Marketing

Feb 7-Mar 8 hosted by Skyline College, San Bruno
Tues. & Thurs, 4-7pm

- ◆ Ideal for those interested in marketing, business development, sales, service jobs AND self-employed, contractors & consultants in the green industry
- ◆ Provides knowledge & tools to market & acquire customers for green businesses

Solar Sales Training - JUST ADDED!

March 13-April 19 hosted by Ohlone College, Newark
Dates/Times To Be Announced

- ◆ Ideal for experienced sales professionals who are passionate about solar & the energy field
- ◆ Provides skills & knowledge to sell solar energy systems & solutions

Energy Efficiency Opportunities for Realtors & Mortgage Professionals

May 2012 hosted by Ohlone College, Newark
Dates/Times To Be Announced

- ◆ Ideal for realtors, mortgage or appraisal services
- ◆ Home energy efficiency financing options & how to leverage Energy Upgrade CA rebate program

Building Performance Assessment/Sales

June 2012 hosted by Ohlone College, Newark
Dates/Times To Be Announced

- ◆ Ideal for those with construction background interested in building science & home energy efficiency
- ◆ Qualify to conduct/sell home energy assessments



The Home Energy Retrofit Occupations (HERO) Program is funded by a \$2.5 million Community Based Job Training Grant, as implemented by the U.S. Department of Labor's Employment and Training Administration and hosted by San Mateo County Human Services Agency. This program constitutes 100% of federal grant funds received.

The Home Energy Retrofit Occupations (HERO) Program is an equal opportunity program.
Auxiliary aids and services are available upon request to individuals with disabilities.